CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

And:

Waterfront Strategies 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 USA

	Contract / Re	vision		Alt Order #			
	215332	1		06863757			
Product				L			
HOUSE MAJORITY PAC							
Contract Dates	Estimate #						
10/30/12 - 11/06/12	2075						
Advertiser			Or	iginal Date	/ Revision		
POL/House Majority PAC	;		1	0/18/12	/ 10/18/12		
Service Control of the Control of th	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accoun	nt E	xecutive	Sales Office		
	WTNH	Petry F	Phila	adelphia	Petry/Philadelph		
	Special Hand	ling					
	Demographic						
	Adults 35+						
					<u> </u>		
	IDB#	Advert	iser	Code	Product Code		
		79			86		
	Agency Ref			Advertiser	Ref		
	IN14921						

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	note	Amount
N 1 WTNH 10/30/12 11/02/12 M-F 9a-10a	9a-10a		:30	NM NM	4	\$3,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TWTF4	\$800.00	Rating 0.00				
N 2 WTNH 11/06/12 11/06/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9a-10a Rate	Rating	:30	NM	1	\$800.00
Week: 11/05/12 11/11/12 -T 1	\$800.00	0.00				
N 3 WTNH 10/30/12 11/02/12 M-F 10a-11a	10a-11a	Datina	:30	NM	4	\$3,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TwTF4	\$800.00	Rating 0.00				
N 4 WTNH 11/06/12 11/06/12 M-F 10a-11a	10a-11a	D-4:	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	\$800.00	Rating 0.00				
N 5 WTNH 10/30/12 11/02/12 The View	11a-12p	D - 1'	:30	NM	3	\$6,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TWTF3	\$2,000.00	Rating 0.00				
N 6 WTNH 11/06/12 11/06/12 The View	11a-12p		:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	Rate \$2,000.00	Rating 0.00				
N 7 WTNH 10/30/12 11/02/12 News 8 Noon	12p-1230p		:30	NM	4	\$5,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$1,250.00	Rating 0.00				
N 8 WTNH 11/05/12 11/05/12 News 8 Noon	12p-1230p		:30	NM	1	\$1,250.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,250.00	Rating 0.00				
N 9 WTNH 10/30/12 11/02/12 Connecticut Style	1230p-1p		:30	NM	3	\$2,400.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TWTF3	<u>Rate</u> \$800.00	Rating 0.00				
N 10 WTNH 11/06/12 11/06/12 Connecticut Style	1230p-1p		:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> \$800.00	Rating 0.00				
N 11 WTNH 10/30/12 11/02/12 The Chew	1p-2p		:30	NM	4	\$3,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TwTF4	<u>Rate</u> \$800.00	Rating 0.00				
N 12 WTNH 11/06/12 11/06/12 The Chew	1p-2p		:30	NM	1	\$800.00



Contract / Revision Alt Order# 215332 06863757

Contract Dates Product Estimate # 10/30/12 - 11/06/12 HOUSE MAJORITY PA\$\(\frac{2075}{}\)

Advertiser Original Date / Revision POL/House Majority PAC 10/18/12 / 10/18/12

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpo	ıts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	<u>Rate Rating</u> \$800.00 0.00				, mount
N 13 WTNH 10/30/12 11/02/12 General Hospital Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	General Hospital Rate Rating \$1,000.00 0.00	:30	NM	4	\$4,000.00
N 14 WTNH 11/06/12 11/06/12 General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	General Hospital Rate Rating \$1,000.00 0.00	:30	NM	1	\$1,000.00
N 15 WTNH 10/30/12 11/02/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4	3p-4p <u>Rate</u> <u>Rating</u> \$1,200.00 0.00	:30	NM	4	\$4,800.00
N 16 WTNH 11/06/12 11/06/12 Katie Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	3p-4p <u>Rate</u> <u>Rating</u> \$1,200.00 0.00	:30	NM	1	\$1,200.00
N 17 WTNH 10/30/12 11/02/12 Early Fringe M-F Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	4p-5p <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM	4	\$5,000.00
N 18 WTNH 11/06/12 11/06/12 Early Fringe M-F Start Date	4p-5p <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM	1	\$1,250.00
N 19 WTNH 10/30/12 11/02/12 News 8 @ 5a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 2	5a-6a <u>Rate</u> <u>Rating</u> \$1,100.00 0.00	:30	NM	2	\$2,200.00
N 20 WTNH 10/30/12 11/02/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4	6a-7a <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM	4	\$5,000.00
N 21 WTNH 11/06/12 11/06/12 News 8 @ 6a Start Date	6a-7a <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM	1	\$1,250.00
N 22 WTNH 10/30/12 11/02/12 News 8 @ 6a Start Date	6a-7a <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM	4	\$6,000.00
N 23 WTNH 11/06/12 11/06/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	6a-7a <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM	1	\$1,500.00
N 24 WTNH 10/30/12 11/02/12 GMA Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 3	7a-9a <u>Rate</u> <u>Rating</u> \$2,000.00 0.00	:30	NM	3	\$6,000.00
N 25 WTNH 11/06/12 11/06/12 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	7a-9a <u>Rate</u> <u>Rating</u> \$2,000.00 0.00	:30	NM	1	\$2,000.00
N 26 WTNH 11/04/12 11/04/12 ABC This Week Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	9a-10a <u>Rate</u> <u>Rating</u> \$2,500.00 0.00	:30	NM	1	\$2,500.00
N 27 WTNH 10/30/12 11/02/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 2	5p-6p <u>Rate</u> <u>Rating</u> \$2,000.00 0.00	:30	NM	2	\$4,000.00
N 28 WTNH 10/30/12 11/02/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 3	5p-6p <u>Rate</u> <u>Rating</u> \$2,200.00 0.00	:30	NM	3	\$6,600.00
N 29 WTNH 10/30/12 11/02/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week	6p-630p <u>Rate</u> <u>Rating</u>	:30	NM	3	\$9,000.00



Contract / Revision Alt Order # 215332 06863757

Contract Dates Product Estimate # 10/30/12 - 11/06/12 HOUSE MAJORITY PA 2075

Advertiser Original Date / Revision 10/18/12 / 10/18/12 POL/House Majority PAC

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 3	<u>Rate</u> \$3,000.00	Rating 0.00	<u> </u>		District Confession Confession	
N 30 WTNH 11/03/12 11/03/12 Sa News 8 @ 7p			:30	NM	1	\$1,500.00
N 31 WTNH 10/30/12 11/02/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 3	11p-1135p Rate	Rating 0.00	:30	NM	3	\$9,450.00
N 32 WTNH 10/30/12 11/02/12 M-F 7p-730p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 1	7p-730p <u>Rate</u> \$5,000.00	Rating 0.00	:30	NM	1	\$5,000.00
N 33 WTNH 10/30/12 11/02/12 M-F 730p-8p <u>Start Date</u>	730p-8p <u>Rate</u> \$4,250.00	Rating 0.00	:30	NM	3	\$12,750.00
N 34 WTNH 11/03/12 11/03/12 Sa 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	730p-8p <u>Rate</u> \$1,000.00	Rating 0.00	:30	NM	1	\$1,000.00
N 35 WTNH 10/31/12 10/31/12 Wed 9-930p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12w 1	Wed 9-930p <u>Rate</u> \$15,000.00	Rating 0.00	:30	NM	1	\$15,000.00
N 36 WTNH 10/31/12 10/31/12 Wed Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1	10p-11p <u>Rate</u> \$7,500.00	Rating 0.00	:30	NM	1	\$7,500.00
N 37 WTNH 11/05/12 11/05/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	9a-10a <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 38 WTNH 11/05/12 11/05/12 M-F 10a-11a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	10a-11a <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 39 WTNH 11/05/12 11/05/12 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	11a-12p <u>Rate</u> \$2,000.00	Rating 0.00	:30	NM	1	\$2,000.00
N 40 WTNH 11/05/12 11/05/12 News 8 Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	12p-1230p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
N 41 WTNH 11/05/12 11/05/12 Connecticut Style <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	1230p-1p <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 42 WTNH 11/05/12 11/05/12 The Chew <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	1p-2p <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 43 WTNH 11/05/12 11/05/12 General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	General Hosp <u>Rate</u> \$1,000.00		:30	NM	1	\$1,000.00
N 44 WTNH 11/05/12 11/05/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	3p-4p <u>Rate</u> \$1,200.00	Rating 0.00	:30	MM	1	\$1,200.00
N 45 WTNH 11/05/12 11/05/12 Early Fringe M-F Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	4p-5p <u>Rate</u> \$1,250.00	Rating 0.00	:30	ММ	1	\$1,250.00
N 46 WTNH 11/05/12 11/05/12 News 8 @ 6a Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	Rating	:30	NM	1	\$1,250.00



10/30/12 - 11/06/12 HOUSE MAJORITY PAG 2075

 Advertiser
 Original Date / Revision

 POL/House Majority PAC
 10/18/12 / 10/18/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,250.00	Rating 0.00				
N 47 WTNH 11/05/12 11/05/12 News 8 @ 6a Start Date	6a-7a <u>Rate</u> \$1,500.00	Rating 0.00	:30	МИ	1	\$1,500.00
N 48 WTNH 11/04/12 11/04/12 Su 1205a-105a Start Date	1205a-105a <u>Rate</u> \$300.00	Rating 0.00	:30	NM	1	\$300.00
			Totals	0.00	91	\$157,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	91	\$157,900.00	\$134,215.00
Totals	91	\$157,900.00	\$134,215.00

Signature:	Date:	
_		

10/18/2012 11:08 AM 10/18/2012 11:59 AM Last Received: Printed: Traffic Order# 215332 Status Revised c Ver# 6863757 Rep Order# EC'd Yes

Showing Buylines: All Rep Revised Lines

2

1 of

() WATERFRONT STRATEGIES 3050 K ST NW 10/30/2012 - 11/06/2012 WASHINGTON, DC 20007 **(P1/P2/E** 79/86/2075 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency (

().HOUSE MAJORITY PAC HOUSE MAJORITY PAC

Advertiser Estimate#

Station Product Dan Nagelberg

Phone#

Buyer Fax#

2075

WTNH-TV NEW HAVEN, CT.

) PHILADELPHIA) KATE BRADY Rep Firm Sales Office (Salesperson (215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

-- REMARKS ---

SEE CHNGS ON LSN 9,32 & 48 TOTAL REMAINS \$157900 THANKS KELLY PLS CONFIRM

of Weeks LI Total Spots Program Rate Len Spots/Week Time Day Dates Ľ

CONNECTICUT STYLE

\$800.00

:30

1230P-1P

TU-F

10/30-11/02

8

Daypart

Total Cost

\$2,400.00

\$5,000.00

\$300.00

-1

JUDGE JUDY

\$300.00

:30

JEOPARDY

\$5,000.00

V3 1X CXL'D Sales Remark:

V3 Comment Changed, Spots/week Changed :30 7P-730P TU-F

10/30-11/02

*32

Sales Remark: V3 RATE CHNGS V3 More than 2 codes changed

V3 ADD TO SKED Sales Remark:

12A-1A

SU

11/04-11/04

∞ *

V3 Added

---REPORT TOTALS---

Report Totals: 5 / \$7,700.00

---SALES MONTHLY TOTALS---

91 / \$157,900.00 Nov 12:

Sales Totals: 91 / \$157,900.00

10/18/2012 11:59 AM	10/18/2012 11:08 AM	Rep Revised Lines
Printed:	Last Received:	Showing Buylines: All Rep Revised Lines
Traffic Order# 215332		
Ver# 3 Status Revised		
# 3		
57 Ver		
68637:		
Rep Order#	EC'd Yes	

7

2 of

0 % 2 8 %) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 WVIT WHCT Salesperson Phone# Salesperson FAX# 19% 0% Rep Firm Sales Office (Salesperson (WFSB WUVN % % 38% WINH WCTX Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 79/86/2075 tes 10/30/2012 - 11/06/2012 08 WIIC WCCT Agency C/P1/P2/E Flight Dates Hiatus Weeks 0 0, % оў О CABL WRDM XXX \$415,526 Station WTNH-TV NEW HAVEN, CT.

Advertiser ().HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 2075
Buyer Dan Nagelberg Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 91 / \$157,900.00 Market Totals null --COMPETITIVE--Buyer Phone# Fax# Books

-- CREDIT RISK --

RA35+

Demos

CASH IN ADVANCE

CONTRACT

WTNH 8 Elm Street New Haven, CT 06510 (203) 784-8888

And:

Waterfront Strategies 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 USA

	Contract / Re	vision	T	Alt Order #	
	215332	1		06863757	
Product					***************************************
HOUSE MAJORITY PAC					
Contract Dates	Estimate #				
10/30/12 - 11/06/12	2075				
Advertiser			Ori	ginal Date	/ Revision
POL/House Majority PAC	;		1	0/17/12	/ 10/17/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WTNH	Petry F	Phila	ıdelphia	Petry/Philadelp
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
		79			86
	Agency Ref			Advertiser	Ref
	IN14921				

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type 9	Spots	Amount
N 1 WTNH 10/30/12 11/02/12 M-F 9a-10a	9a-10a		:30	NM	4	\$3,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TWTF4	<u>Rate</u> \$800.00	Rating 0.00				
N 2 WTNH 11/06/12 11/06/12 M-F 9a-10a	9a-10a		:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> \$800.00	Rating 0.00				
N 3 WTNH 10/30/12 11/02/12 M-F 10a-11a	10a-11a		:30	NM	4	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$800.00	Rating 0.00				
N 4 WTNH 11/06/12 11/06/12 M-F 10a-11a	10a-11a	0.00	:30	NM	1	6000 00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	I VI VI	1	\$800.00
Week: 11/05/12 11/11/12 -T 1	\$800.00	0.00				
N 5 WTNH 10/30/12 11/02/12 The View	11a-12p	.	:30	MM	3	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 3	Rate \$2,000.00	Rating 0.00				
N 6 WTNH 11/06/12 11/06/12 The View	11a-12p	***************************************	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating		1000	•	Ψ2,000.00
Week: 11/05/12 11/11/12 -T 1	\$2,000.00	0.00				
N 7 WTNH 10/30/12 11/02/12 News 8 Noon Start Date End Date Weekdays Spots/Week	12p-1230p Rate	Rating	:30	NM	4	\$5,000.00
Week: 10/29/12 11/04/12 -TWTF 4	\$1,250.00	0.00				
N 8 WTNH 11/05/12 11/05/12 News 8 Noon	12p-1230p		:30	NM	1	\$1,250.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	Rate	Rating				,
	\$1,250.00	0.00				
N 9 WTNH 10/30/12 11/02/12 Connecticut Style Start Date End Date Weekdays Spots/Week	1230p-1p Rate	Rating	:30	NM	4	\$3,200.00
Week: 10/29/12 11/04/12 -TWTF 4	\$800.00	0.00				
N 10 WTNH 11/06/12 11/06/12 Connecticut Style	1230p-1p		:30	NM	1	\$800.00
Start Date	<u>Rate</u> \$800.00	Rating 0.00		B5072003150		
N 11 WTNH 10/30/12 11/02/12 The Chew	1p-2p	0.00	:30	NM	4	\$3,200.00
Start Date	Rate	Rating	.50	INIV	4	φ3,200.00
Week: 10/29/12 11/04/12 -TWTF 4	\$800.00	0.00	***************************************			
N 12 WTNH 11/06/12 11/06/12 The Chew	1p-2p		:30	MM	1	\$800.00



Contract / Revision Alt Order # 215332 06863757

Contract Dates Product Estimate # 10/30/12 - 11/06/12 HOUSE MAJORITY PA 2075

Advertiser Original Date / Revision POL/House Majority PAC 10/17/12 / 10/17/12

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> <u>Rating</u> \$800.00 0.00			
N 13 WTNH 10/30/12 11/02/12 General Hospital Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	General Hospital Rate Rating \$1,000.00 0.00	:30	NM 4	\$4,000.00
N 14 WTNH 11/06/12 11/06/12 General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	General Hospital Rate Rating \$1,000.00 0.00	:30	NM 1	\$1,000.00
N 15 WTNH 10/30/12 11/02/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	3p-4p <u>Rate</u> <u>Rating</u> \$1,200.00 0.00	:30	NM 4	\$4,800.00
N 16 WTNH 11/06/12 11/06/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	3p-4p <u>Rate</u> <u>Rating</u> \$1,200.00 0.00	:30	NM 1	\$1,200.00
N 17 WTNH 10/30/12 11/02/12 Early Fringe M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4	4p-5p <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM 4	\$5,000.00
N 18 WTNH 11/06/12 11/06/12 Early Fringe M-F Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	4p-5p <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM 1	\$1,250.00
N 19 WTNH 10/30/12 11/02/12 News 8 @ 5a-6a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 2	5a-6a <u>Rate</u> <u>Rating</u> \$1,100.00 0.00	:30	NM 2	\$2,200.00
N 20 WTNH 10/30/12 11/02/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	6a-7a <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM 4	\$5,000.00
N 21 WTNH 11/06/12 11/06/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	6a-7a <u>Rate</u> <u>Rating</u> \$1,250.00 0.00	:30	NM 1	\$1,250.00
N 22 WTNH 10/30/12 11/02/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	6a-7a <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM 4	\$6,000.00
N 23 WTNH 11/06/12 11/06/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	6a-7a <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM 1	\$1,500.00
N 24 WTNH 10/30/12 11/02/12 GMA Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 3	7a-9a <u>Rate</u> <u>Rating</u> \$2,000.00 0.00	:30	NM 3	\$6,000.00
N 25 WTNH 11/06/12 11/06/12 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	7a-9a <u>Rate Rating</u> \$2,000.00 0.00	:30	NM 1	\$2,000.00
N 26 WTNH 11/04/12 11/04/12 ABC This Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	9a-10a <u>Rate</u> <u>Rating</u> \$2,500.00 0.00	:30	NM 1	\$2,500.00
N 27 WTNH 10/30/12 11/02/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 2	5p-6p <u>Rate Rating</u> \$2,000.00 0.00	:30	NM 2	\$4,000.00
N 28 WTNH 10/30/12 11/02/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 3	5p-6p <u>Rate</u> <u>Rating</u> \$2,200.00 0.00	:30	NM 3	\$6,600.00
N 29 WTNH 10/30/12 11/02/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week	6p-630p Rate Rating	:30	NM 3	\$9,000.00



Contract / Revision Alt Order# 215332 06863757

Contract Dates Product Estimate # 10/30/12 - 11/06/12 HOUSE MAJORITY PA 2075

Original Date / Revision <u>Advertiser</u> POL/House Majority PAC 10/17/12 / 10/17/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 3	<u>Rate</u> \$3,000.00	Rating 0.00				
N 30 WTNH 11/03/12 11/03/12 Sa News 8 @ 7p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	7p-730p <u>Rate</u> \$1,500.00	Rating 0.00	:30	NM	1	\$1,500.00
N 31 WTNH 10/30/12 11/02/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 3	11p-1135p <u>Rate</u> \$3,150.00	Rating 0.00	:30	MM	3	\$9,450.00
N 32 WTNH 10/30/12 11/02/12 M-F 7p-730p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 3	7p-730p <u>Rate</u> \$1,500.00	Rating 0.00	:30	NM	3	\$4,500.00
N 33 WTNH 10/30/12 11/02/12 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 3	730p-8p <u>Rate</u> \$4,250.00	Rating 0.00	:30	NM	3	\$12,750.00
N 34 WTNH 11/03/12 11/03/12 Sa 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	730p-8p <u>Rate</u> \$1,000.00	Rating 0.00	:30	NM	1	\$1,000.00
N 35 WTNH 10/31/12 10/31/12 Wed 9-930p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12w 1	Wed 9-930p <u>Rate</u> \$15,000.00	Rating 0.00	:30	NM	1	\$15,000.00
N 36 WTNH 10/31/12 10/31/12 Wed Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1	10p-11p <u>Rate</u> \$7,500.00	Rating 0.00	:30	NM	1	\$7,500.00
N 37 WTNH 11/05/12 11/05/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	9a-10a <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 38 WTNH 11/05/12 11/05/12 M-F 10a-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	10a-11a <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 39 WTNH 11/05/12 11/05/12 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	11a-12p <u>Rate</u> \$2,000.00	Rating 0.00	:30	NM	1	\$2,000.00
N 40 WTNH 11/05/12 11/05/12 News 8 Noon Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	12p-1230p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
N 41 WTNH 11/05/12 11/05/12 Connecticut Style <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	1230p-1p <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 42 WTNH 11/05/12 11/05/12 The Chew <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	1p-2p <u>Rate</u> \$800.00	Rating 0.00	:30	NM	1	\$800.00
N 43 WTNH 11/05/12 11/05/12 General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	General Hosp Rate \$1,000.00	nital Rating 0.00	:30	NM	1	\$1,000.00
N 44 WTNH 11/05/12 11/05/12 Katie <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	3p-4p <u>Rate</u> \$1,200.00	Rating 0.00	:30	NM	1	\$1,200.00
N 45 WTNH 11/05/12 11/05/12 Early Fringe M-F Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	4p-5p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
N 46 WTNH 11/05/12 11/05/12 News 8 @ 6a Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	Rating	:30	NM	1	\$1,250.00



Contract / Revision Alt Order # 215332 06863757 1 Contract Dates Product Estimate # 10/30/12 - 11/06/12 HOUSE MAJORITY PAC2075

Original Date / Revision Advertiser POL/House Majority PAC 10/17/12 / 10/17/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,250.00	Rating 0.00				
N 47 WTNH 11/05/12 11/05/12 News 8 @ 6a Start Date	6a-7a <u>Rate</u> \$1,500.00	Rating 0.00	:30	NM	1	\$1,500.00
			Totals	0.00	93	\$157,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	93	\$157,900.00	\$134,215.00
Totals	93	\$157,900.00	\$134,215.00

Signature: Date	:
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Station WTNH-TV NEW HAVEN, CT.
Advertiser ().HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC

() WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 79/86/2075 tes 10/30/2012 - 11/06/2012 Agency C/P1/P2/E Flight Dates

) PHILADELPHIA) KATE BRADY

Rep Firm Sales Office (Salesperson (

215-567-6005 215-567-5938

Salesperson Phone# Salesperson FAX#

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MMENT
COM
CT
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2075 Dan Nagelberg

Estimate# Buyer Phone# Fax#

-- REMARKS ---

CLIENT: MAJORITY PAC OUR TOTAL IS \$157900 THIS IS A NEW ORDER THANKS KELLY PLS CONFIRM

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\$3,200.00	\$800.00\$	\$3,200.00	\$800.00	\$6,000.00	\$2,000.00	\$5,000.00	\$1,250.00	\$3,200.00	\$800.00	\$3,200.00
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2 of 4			Total Cost Daypart		\$800.00	\$4,000.00	\$1,000.00	\$4,800.00	\$1,200.00	\$5,000.00	\$1,250.00	\$2,200.00	\$5,000.00	\$1,250.00	\$6,000.00	\$1,500.00	\$6,000.00	\$2,000.00	\$2,500.00	
) PHILADELPHIA) KATE BRADY	215-567-6005 215-567-5938	# of Tot Weeks	1	\$80	\$4,	\$1,	\$4,	\$1,	\$5,	\$1,	\$2,	\$5,	T sy	\$6,	\$1,	\$6,	\$2,	\$2,	
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10/15/2012 2:14 PM 10/15/2012 2:08 PM ines	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Total Spots	1 1 1 1	п	₽ [†]	Н	덕	н	ঘ	} 4	2	t	↔	ব্	н	m	н	П	
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Traffic Order#	ncy () WAT 3050 K ST NV WASHINGTC	Flight Dates 10/ Hiatus Weeks	Rate		\$800.00	\$1,000.00	\$1,000.00	\$1,200.00	\$1,200.00	\$1,250.00	\$1,250.00	\$1,100.00	\$1,250.00	\$1,250.00	\$1,500.00	\$1,500.00	\$2,000.00	\$2,000.00	\$2,500.00	
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Ver#	TNH-TV NEW HAVEN, C) .HOUSE MAJORITY PAC HOUSE MAJORITY PAC 2075	erg	Dау	* * * * * * * * * * * * * * * * * * * *	TU	TO-F	TU	TU-F	TO	TU-F	TU	TU-F	TU-F	TU	TU-F	TU	TU-F	TU	SU	
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PHIA	DY DY 005	938	Total Cost	\$6,600.00	39,000.00	\$1,500.00	\$9,450.00	\$4,500.00	\$12,750.00	\$1,000.00	\$15,000.00	\$7,500.00	\$800.00	\$800.00	\$2,000.00	\$1,250.00	\$800.00	\$800.00	\$1,000.00	\$1,200.00
HII ADELL) KATE BRADY	215-567-5938	# of Weeks	1 1	Ħ	Н	П	tf	rt	⊣	Н	m	г г	, - 1	₽	Н	H	, .	ᠳ	H
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() WATERFRONT STRATEGIES	ITON, DC 20007 19/86/2075 10/30/2012 - 11/06/2012	71071011 - 7107100	Program	NEWS 8 AT 530PM	NEWS 8 AT 6PM	NEWS 8 AT 7PM (RUNS LATE DUE	NEWS 8 AT 11	JEOPARDY	WHEEL OF FORTUNE	WHEEL OF FORTUNE	MODERN FAMILY/ NEIGHBORS	NASHVILLE	DR, PHIL	RACHAEL RAY	THE VIEW	NEWS 8 AT NOON	CONNECTICUT STYLE	тив сивм	GENERAL HOSPITAL	KATIE
	Agency C/PI/P2/E 79/86/2075 Flight Dates 10/30/2012 - 11/0		Rate	\$2,200.00	\$3,000.00	\$1,500.00	\$3,150.00	\$1,500.00	\$4,250.00	\$1,000.00	\$15,000.00	\$7,500.00	\$800.00	\$800.00	\$2,000.00	\$1,250.00	\$800.00	\$800.00	\$1,000.00	\$1,200.00
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V NEW HAVEN, CT. J.HOUSE MAJORITY PAC	HOUSE MAJORITY PAC 2075 Dan Navelherø	a S	Day	TOLE	TU-F	SA	TU-F	TU-E	TU-F	SA	M	B	Σ	Σ	×	M	Z	Σ	Σ	Σ
WTNH-T	t HOUS te# 2075		Dates	10/30-11/02	10/30-11/02	11/03-11/03	10/30-11/02	10/30-11/02	10/30-11/02	11/03-11/03	10/31-10/31	10/31-10/31	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05
Station Adverti	Product Estimate#	Phone# Fax#	Ln	7 8 1	29	30	31	32	e e	34	3.55	36	37	38	36	40	41	42	4. E	44

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Station Advertiser Product Estimate#	` ≥	TNH-TV NEW HAVEN, C).HOUSE MAJORITY HOUSE MAJORITY PAC 2075	HAVEN, E MAJOR RITY PAC	CT. SITY PAC C		Age	Agency () WATEI 3050 K ST NW WASHINGTON A MONTH OF TO	3050 K ST NW WASHINGTON, DC 20007	2 8 8	Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	.РНІА АDY	
Buyer Phone# Fax#		Dan Nagelberg				Fig His	Flight Dates Hiatus Weeks	10/30/2012 - 11/06/2012	S S	Salesperson Phone# Salesperson FAX#	# 215-567-6005 215-567-5938	6005 -5938	
Гn	Dates	ũ	Day	Time	Spots/	Spots/Week Len	Rate	Program		Total LT Spots	* of Weeks	Total Cost	Daypart
!!!	# E E E E E E E E E E E E E E E E E E E	i	} ! !	 	 		1 E E				1	1	10 11 12 12 12 12 12 12 12 12 12 12 12 12
45	11/05-11/05	705 M		4P-5P	ᆏ	:30	\$1,250.00	O JUDGE JUDY		гd	, - 1	\$1,250.00	
46	11/05-11/05	M 50/		6A-630A	A 1	:30	\$1,250.00	0 GOOD MORNING CT AT 6AM		г	r i	\$1,250.00	
47	11/05-11/05	,05 M		630A-7A	A 1	:30	\$1,500.00	0 GOOD MORNING CT AT 630AM	5	⊣	Н	\$1,500.00	

---REPORT TOTALS--Report Totals: 93 / \$157,900.00

---SALES MONTHLY TOTALS---

	IL 0% WCCT 0% M 0% WTIC 12% 0%	
	CABL WRDM XXX	
	\$415,526	
Sales Totals: 93 / \$157,900.00 Station Totals: 93 / \$157,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	Market Totals	

2 0 % 8 %

WHCT

19% 0%

WFSB

38° 38°

WCTX

null RA35+ Books Demos

--- CREDIT RISK --- CASH IN ADVANCE